


Brandpoint®

2024



**Editorial and
Holiday Calendar**

January 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Global Family Day	2	3 Dreaming of Spring Business and Careers	4 National Trivia Day	5	6
	New Year's Day	Diet Resolution Week Jan. 1-7				
7	8 National Clean Your Desk Day	9	10  National House Plant Day Beauty and Style	11	12 National Youth Day	13
14 National Dress Up Your Pet Day	15 Martin Luther King Jr. Day	16  National Nothing Day	17 DIY and Home Improvement	18	19 National Popcorn Day	20
		National Pizza Week Jan. 14-20				
21	22 National Hot Sauce Day	23	24 Home Decorating	25	26  National Spouses Day	27
28 Data Privacy Day	29 National Puzzle Day	30	31 Money and Taxes Weddings and Events			

- Walk Your Dog Month
- National Hobby Month
- National Mentoring Month
- Be Kind to Food Servers Month
- Dry January
- Brandpoint Seasonal Supplements

February 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				<div>1</div> <div>Heroes Day</div>	<div>2</div> <div>Groundhog Day</div>	<div>3</div> <div>National Women Physicians Day</div>
<div>4</div>	<div>5</div>	<div>6</div> <div>Pay a Compliment Day</div>	<div>7</div> <div>Seniors Parenting</div>	<div>8</div> <div>National Boy Scouts Day</div>	<div>9</div>	<div>10</div>
National Patient Recognition Week (1-7)						
<div>11</div> <div>Superbowl Sunday</div>	<div>12</div>	<div>13</div> <div>Mardi Gras</div>	<div>14</div> <div>Real Estate Valentine's Day</div>	<div>15</div>	<div>16</div>	<div>17</div> <div>National Random Acts of Kindness Day</div>
National Marriage Week (7-14)						
<div>18</div>	<div>19</div> <div>Presidents Day</div>	<div>20</div>	<div>21</div> <div>Pets</div>	<div>22</div> <div>Margarita Day</div>	<div>23</div>	<div>24</div> <div>Tourism Day</div>
Random Acts of Kindness Week (13-19) National Engineers Week (18-24)						
<div>25</div>	<div>26</div> <div>Letter to an Elder Day</div>	<div>27</div>	<div>28</div> <div>Lawn and Garden</div>	<div>29</div>		

- Black History Month
- Career and Technical Education Month
- National Library Lovers Month
- National Snack Food Month
- Brandpoint Seasonal Supplements

March 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2 National Read Across America Day
3	4 National Day of Unplugging	5	6 Health, Fitness and Wellness Kitchen and Bath	7	8 International Women's Day	9
Hearing Awareness Week (1-7) International Women's Week (2-5)						
10 Daylight Saving Time	11	12 Girl Scout Day	13 Green Living and Earth Day Food and Entertaining	14 National Pi(e) Day	15	16
17 St. Patrick's Day	18	19 Spring Equinox	20 Automotive	21	22 World Water Day	23
24	25 National Medal of Honor Day	26	27 DIY and Home Improvement	28 Something On A Stick Day	29 Good Friday	30
National Cleaning Week (24-30)						
31 Easter Sunday						

- National Women's History Month
- National Social Work Month
- National Craft Month
- National Caffeine Awareness Month
- Brandpoint Seasonal Supplements



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3 Outdoor Recreation Business and Careers	4 National Burrito Day	5 Walk to Work Day	6
Testicular Cancer Awareness Week (1-7) National Public Health Week (1-7)						
7	8	9  National Unicorn Day	10 Personal Finance	11 Pet Day	12	13 National Scrabble Day
14 National Gardening Day	15 Tax Day	16	17 Beauty and Style Travel	18  International Day For Monuments And Sites	19	20
21	22 Earth Day	23  National Tea Day	24 Home Decorating	25	26	27 World Vet Day
National Park Week (20-28) World Immunization Week (24-30)						
28	29 International Dance Day	30 National Adopt A Shelter Pet Day				

- National Month of Hope
- National Internship Awareness Month
- National Volunteer Month
- Stress Awareness Month
- National Humor Month
- Brandpoint Seasonal Supplements

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Weddings and Events 1 Lawn and Garden May Day	2 Baby Day	3 National Space Day	4
5 Cinco de Mayo	6 National Nurses Day	7 National Tourism Day	8 Parenting and Kids Seniors	9	10	11
National Travel and Tourism Week (5-11) National Teacher Appreciation Week (6-10)						
12 Mother's Day	13 World Cocktail Day	14	15 Real Estate Summer Fun	16 National BBQ Day	17	18 International Museum Day
National Women's Health Week (12-18)						
19	20	21 National Waitstaff Day	22 Food and Entertaining	23 World Turtle Day	24	25
Public Works Week (19-25)						
26	27 National Sunscreen Day Memorial Day	28	29 Pets Green Living	30 National Creativity Day	31	

- National Wild Fire Awareness Month
- National Foster Care Month
- National Barbecue Month
- National Bike Month
- Brandpoint Seasonal Supplements

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Say Something Nice Day
2	3 World Bicycle Day	4	5 Health, Fitness and Wellness Kitchen and Bath	6 D-Day	7 National Donut Day	8
National Little League Week (10-16) Men's Health Week (10-16)						
9	10	11 Corn on the Cob Day	12 Automotive Back to College	13	14 World Blood Donor Day Flag Day	15
16 Father's Day	17	18 International Picnic Day	19 Personal Finance Juneteenth	20 World Refugee Day Summer Solstice	21	22
23	24	25 Global Beatles Day	26 Back to School Technology	27 National Sunglasses Day	28	29
Lightning Safety Awareness Week (16-22)						
30 Social Media Day	<ul style="list-style-type: none">• Great Outdoors Month• Iced Tea Month• Pride Month• Camping Month• Brandpoint Seasonal Supplements					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Canada Day	 2 World UFO Day	3 Outdoor Recreation	4 Independence Day	5 National Workaholics Day	6
			Clean Beaches Week (1-7)			
7	8 National Video Game Day	9	10 DIY and Home Improvement Business and Careers	 11 World Population Day	12	13
			National Donut Week (10-18)			
14	15	16	17 Beauty and Style Weddings and Events	18 Mandela Day	19	20 International Chess Day
21 National Ice Cream Day	22	23	24 Travel	25	26 National Aunt and Uncle Day	27
		National Zoo Keeper Week (18-24) National Moth Week (22-30)				
28	29	 30 Paperback Book Day	31 National Avocado Day Home Decorating Lawn and Garden			

- Picnic Month
- Family Golf Month
- Plastic Free July
- Ice Cream Month
- National Grilling Month
- Brandpoint Seasonal Supplements

August 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
					International Beer Day	National Watermelon Day
4	5	6	7	8	9	10
	National Twins Day		Automotive Back in School	 International Cat Day		
		National Farmers Market Week (6-12)				
11	12	13	14	15	16	17
	National Vinyl Record Day		Food and Entertaining		Tell A Joke Day	
		National Bargain Hunting Week (14-20)				
18	19	20	21	22	23	24
	 National Aviation Day	National Radio Day	Real Estate			National Waffle Day
25	26	27	28	29	30	31
	National Dog Day		Seniors Pets		 National Beach Day	

- American Adventures Month
- Back to School Month
- National Golf Month
- National Traffic Awareness Month
- Brandpoint Seasonal Supplements

September 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<div>1</div> <div>American Chess Day</div>	<div>2</div> <div>Labor Day</div>	<div>3</div>	<div>4</div> <div>Green Living Parenting and Kids</div>	<div>5</div>	<div>6</div>	<div>7</div> <div>International Day Of Clean Air</div>
			National Waffle Week (3-9)			
<div>8</div>	<div>9</div> <div>International Sudoku Day</div>	<div>10</div>	<div>11</div> <div>Health, Fitness and Wellness Kitchen and Bath</div>	<div>12</div>	<div>13</div> <div>International Chocolate Day</div>	<div>14</div>
			National Coding Week (14-20)			
<div>15</div> <div>National Wife Day</div>	<div>16</div>	<div>17</div>	<div>18</div> <div>Outdoor Recreation Beauty and Style</div>	<div>19</div> <div>National Dance Day</div>	<div>20</div>	<div>21</div> <div>World Gratitude Day</div>
<div>22</div>	<div>23</div> <div>National Family Day</div>	<div>24</div>	<div>25</div> <div>DIY and Home Improvement Travel</div>	<div>26</div>	<div>27</div>	<div>28</div> <div>National Singles Day</div>
<div>29</div> <div>National Coffee Day</div>	<div>30</div>					



- Self Improvement Month
- Baby Safety Month
- National Hispanic Heritage Month
- World Candle Month
- Brandpoint Seasonal Supplements

October 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2 Business and Careers Thanksgiving Celebrations	3	4  National Taco Day	5 World Teachers' Day
6	7	8 National Depression Screening Day	9 Greater Good Holiday Season	10 World Sight Day	11	12 Yom Kippur
Mystery Series Week (3-9) World Space Week (4-10)						
13	14 Indigenous Peoples Day Columbus Day	15  Global Handwashing Day	16 Holiday Decorating	17	18 National No Beard Day	19
National Fire Prevention Week (9-15)						
20	21 National Clean Your Virtual Desktop Day	22	23 Automotive Homemade Holidays	24	25  National Art Day	26
27	28 National Immigrants Day	29 National Cat Day	30 Parenting and Kids Celebrate the Season	31 Halloween		

- Global Diversity Awareness Month
- LGBTQ+ History Month
- Fair Trade Month
- Bullying Prevention Month
- Brandpoint Seasonal Supplements

November 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 World Vegan Day	2
3 Daylight Saving Time ends	4 National Candy Day	5  American Football Day	6 Technology Green Living	7	8	9 National STEM/STEAM Day
10 International Accounting Day	11 Veterans Day	12	13 Weddings and Events Real Estate	14	15 America Recycles Day	16
International Fraud Awareness Week (13-19)						
17	18	19 National Camp Day	20 New Year/Resolutions Personal Finance	21	22	23  National Adoption Day
National Apprenticeship Week (14-20)						
24	25	26  National Cake Day	27 Health, Fitness and Wellness	28 Thanksgiving Day	29 Black Friday	30 Small Business Saturday

- World Vegan Month
- Peanut Butter Lovers' Month
- National Novel Writing Month
- Movember
- Brandpoint Seasonal Supplements

December 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	 Cyber Monday	3	4 Seniors Kitchen and Bath	5 International Volunteer Day	6	7
8	9	10 Human Rights Day	11 Food and Entertaining Pets	12	13 National Salesperson Day	14
 National Cupcake Day	16	17	18	19 National Emo Day	20	21 Winter Solstice
Gluten-Free Baking Week (19-23)						
22	23 Festivus	24 Christmas Eve	25 Christmas Day	26 Boxing Day Kwanzaa begins	27	 National Card Playing Day
29	30 National Bacon Day	31 New Year's Eve				

- Universal Human Rights Month
- Worldwide Food Service Safety Month
- National Drunk & Drugged Driving Prevention Month
- Brandpoint Seasonal Supplements



Health Calendar

A collection of the significant health-related national holidays for your health and wellness editorial calendar planning.

JANUARY

- Cervical Health Awareness Month
- Birth Defects Prevention Month
- Glaucoma Awareness Month
- Thyroid Awareness Month

Jan 4: Braille Day
Jan 8: National Gluten Free Day
Jan 12: National Pharmacist Day
Jan 21-27: Healthy Weight Week

FEBRUARY

- Age-Related Macular Degeneration Awareness Month
- Children's Dental Health Awareness Month
- American Heart Month
- Kids ENT Health Month
- Recreational Therapy Month

Feb 2: National Woman's Heart Day
Feb 4: World Cancer Day, National Wear Red Day
Feb 9: National Toothache Day
Feb 12: International Epilepsy Day
Feb 14: National Donor Day
Feb 15: International Childhood Cancer Day
Feb 28: Rare Disease Day
Feb 4-10: Burn Awareness Week
Feb 7-14: Congenital Heart Defect Awareness Week
Feb 13-19: Random Acts of Kindness Week
Feb 26-Mar 2: National Eating Disorders Awareness Week

MARCH

- Brain Injury Awareness Month
- Child Life Month
- Colorectal Cancer Awareness Month
- National Kidney Month
- National Nutrition Month
- Save Your Vision Month

Mar 1: Endometriosis Awareness Day
Mar 3: World Birth Defects Day
Mar 5: Multiple Personality Day
Mar 6: Lymphedema Awareness Day
Mar 14: World Kidney Day
Mar 20: World Oral Health Day
Mar 21: World Down Syndrome Day
Mar 24: World Tuberculosis Day
Mar 26: Diabetes Alert Day
Mar 30: World Bipolar Day
Mar 1-6: Bone Marrow Failure Awareness Week

Mar 10-16: Patient Safety Awareness Week,
National Sleep Awareness Week
Mar 11-17: Brain Awareness Week
Mar 17-23: National Poison Prevention Week
Mar 18-24: National Drug and Alcohol Facts Week

APRIL

- Autism Awareness Month
- Cesarean Awareness Month
- Defeat Diabetes Month
- Facial Protection Month
- IBS Awareness Month
- Occupational Therapy Month
- Sexual Assault Awareness Month
- National Minority Health Month

Apr 2: Autism Awareness Day
Apr 4: National Alcohol Screening Day
Apr 11: World Parkinson's Day
Apr 16: National Healthcare Decisions Day
Apr 17: World Hemophilia Day
Apr 25: National DNA Day, World Malaria Day
Apr 28: World Day for Safety and Health at Work
Apr 1-7: Public Health Week
Apr 16-22: Oral, Head and Neck Cancer Awareness Week
Apr 21-27: Neurodiagnostic Week

MAY

- Asthma and Allergy Awareness Month
- Clean Air Month
- High Blood Pressure Awareness
- Lupus Awareness Month
- Mental Health Awareness Month
- National Hepatitis Awareness Month
- Skin Cancer Awareness Month
- Stroke Awareness Month

May 5: World Hand Hygiene Day
May 6: Melanoma Monday
May 7: World Asthma Day
May 10: National Lupus Day
May 11: Children's Mental Health Awareness Day
May 12: Chronic Fatigue Syndrome Day,
International Nurses Day
May 18: World AIDS Vaccine Day
May 20: World Autoimmune Autoinflammatory
Arthritis Day
May 24: World Schizophrenia Day
May 31: No Tobacco Day
May 12-18: Hospital Week

JUNE

- Alzheimer's and Brain Awareness Month
- Aphasia Awareness Month
- Cataract Awareness Month
- Hernia Awareness Month
- Men's Health Month
- National Migraine & Headache Awareness Month
- National Safety Month
- PTSD Awareness Month
- National Cancer Survivor Month

Jun 1: World Hypoparathyroidism Awareness Day
Jun 8: World Brain Tumor Day
Jun 14: World Blood Donor Day
Jun 18: Autistic Pride Day
Jun 25: World Vitiligo Day
Jun 26: International Day Against Drug Abuse and Illicit
Trafficking
Jun 27: National HIV Testing Day
Jun 10-14: Community Health Improvement Week

JULY

- Cord Blood Awareness Month
- Group B Strep Disease Awareness Month
- Juvenile Arthritis Awareness Month
- Social Wellness Month
- UV Safety Month
- Hemochromatosis Screening And Awareness Month
- International Women with Alopecia Month
- Sarcoma Awareness Month

Jul 3: National Stay Out of the Sun Day
Jul 8: National Love Your Skin Day
Jul 10: National Transplant Financial Coordinator Day
Jul 11: International Essential Oils Day
Jul 12: National Different Colored Eyes Day
Jul 15: National Clean Beauty Day
Jul 16: National D.R.E.S.S. Syndrome Day
Jul 19: International Retainer Day
Jul 20: Glioblastoma Awareness Day
Jul 22: World Brain Day, National Fragile X Awareness Day
Jul 23: World Sjogren's Day
Jul 24: International Self Care Day
Jul 25: Health and Happiness with Hypnosis Day
Jul 28: World Hepatitis Day
Jul 29: Paddle for Perthes Disease Awareness Day
Jul 1-5: National Childhood Obesity Week
Jul 9-15: National Therapeutic Recreation Week
Jul 16-22: Everybody Deserves a Massage Week

AUGUST

- Children's Eye Health And Safety Month
- National Breastfeeding Month
- National Immunization Awareness Month
- Psoriasis Awareness Month
- MedicAlert Awareness Month
- Summer Sun Safety Month
- National Wellness Month
- Gastroparesis Awareness Month

Aug 1: World Lung Cancer Day
 Aug 3: Cloves Syndrome Awareness Day,
 Cycle to Work Day
 Aug 6: National Fresh Breath Day
 Aug 8: National CBD Day
 Aug 11: National Align Your Teeth Day,
 National Face Mask Day
 Aug 21: Internet Self-Care Day
 Aug 23: Health Unit Coordinators Day
 Aug 30: National Grief Awareness Day
 Aug 31: Overdose Awareness Day
 Aug 1-7: World Breastfeeding Week
 Aug 6-12: International Assistance Dog Week,
 National Health Center Week

SEPTEMBER

- Childhood Cancer Awareness Month
- National Suicide Prevention Month
- Baby Safety Month
- Blood Cancer Awareness Month
- Polycystic Ovarian Syndrome Awareness Month
- World Alzheimer's Month
- National Sickle Cell Awareness Month
- Gynecologic Cancer Awareness Month
- Leukemia and Lymphoma Awareness Month
- Ovarian Cancer Awareness Month
- Prostate Cancer Awareness Month

Sep 7: National Grateful Patient Day,
 World Duchenne Awareness Day
 Sep 8: World Physiotherapy (PT) Day,
 Worldwide Cystic Fibrosis Day,
 National Pediatric Hematology/
 Oncology Nurses Day
 Sep 9: International Fetal Alcohol Spectrum
 Disorders Awareness Day
 Sep 10: World Suicide Prevention Day
 Sep 12: National Report Medicare Fraud Day
 Sep 13: National Celiac Disease Awareness Day,
 World Sepsis Day
 Sep 14: National Food is Medicine Day,
 National Sober Day
 Sep 15: World Lymphoma Awareness Day
 Sep 16: Usher Syndrome Awareness Day
 Sep 17: International Patient Safety Day
 Sep 18: National HIV/AIDS and Aging Awareness Day
 Sep 19: Aortic Dissection Awareness Day
 Sep 20: National School Backpack Awareness Day

Sep 21: World Alzheimer's Day,
 National Opioid Awareness Day
 Sep 22: Falls Prevention Awareness Day, World CML
 (Chronic Myeloid Leukemia) Day
 Sep 23: Restless Leg Awareness Day
 Sep 24: National Family Health and Fitness Day USA
 Sep 25: World Pharmacists Day
 Sep 26: World Contraception Day,
 National Mesothelioma Awareness Day
 Sep 27: National Women's Health and Fitness Day
 Sep 28: World Rabies Day/ National Family Health
 & Fitness Days
 Sep 29: World Heart Day
 Sep 30: Family Health & Fitness Day USA
 Sep 10-16: National Suicide Prevention Week
 Sep 12-18: National Eczema Week
 Sep 17-23: Child Passenger Safety Awareness Week,
 National Surgical Technologists Week
 Sep 18-24: National Rehabilitation Awareness Week

OCTOBER

- Breast Cancer Awareness Month
- Bullying Prevention Month
- Emotional Wellness Month
- Dental Hygiene Month
- National ADHD Awareness Month
- Down Syndrome Awareness Month
- Health Literacy Month
- World Menopause Month
- Blindness Awareness Month
- Critical Illness Awareness Month
- Depression Education and Awareness Month
- Domestic Violence Awareness Month

Oct 1: World Vegetarian Day
 Oct 2: National Child Health Day
 Oct 4: National Walk and Bike to School Day
 Oct 5: National Depression Screening Day
 Oct 6: World Cerebral Palsy Day
 Oct 8: World Dyslexia Day
 Oct 9: World Hospice and Palliative Care Day
 Oct 10: World Mental Health Day
 Oct 12: World Arthritis Day
 Oct 13: Metastatic Breast Cancer Awareness Day
 Oct 15: National Pregnancy and Infant Loss
 Remembrance Day
 Oct 17: World Trauma Day
 Oct 18: World Menopause Day
 Oct 19: World Pediatric Bone & Joint Day
 Oct 20: World Osteoporosis Day
 Oct 24: World Polio Day
 Oct 25: Lung Health Day
 Oct 28: National First Responders Day
 Oct 29: World Psoriasis Day,
 World Stroke Day
 Oct 1-7: Fungal Disease Awareness Week
 Oct 2-8: Mental Illness Awareness Week

NOVEMBER

Oct 3-9: Active Aging Week
 Oct 17-21: National Health Education Week
 Oct 23-29: Respiratory Care Week

- Alzheimer's Disease Awareness Month
- Bladder Health Month
- COPD Awareness Month
- Diabetic Eye Disease Month
- National Family Caregivers Month
- National Healthy Skin Month
- National Hospice and Palliative Care Month
- National Epilepsy Awareness Month
- American Diabetes Awareness Month
- Stomach Cancer Awareness Month
- Lung Cancer Awareness Month
- Pancreatic Cancer Awareness Month
- National Diabetes Month

Nov 1: National Stress Awareness Day
 Nov 6: Color The World Orange
 (Awareness of CRPS/RSD)
 Nov 7: National Cancer Awareness Day
 Nov 8: International Day of Radiology
 Nov 9: Microtia Keratoconus Day
 Nov 12: World Pneumonia Day
 Nov 14: World Diabetes Day
 Nov 15: World COPD Day
 Nov 20: Universal Children's Day
 Nov 23: National Family Health History Day
 Nov 24: Flossing Day
 Nov 25: International Day for the Elimination of
 Violence Against Women
 Nov 30: National Meth Awareness Day
 Nov 18-24: World Antibiotic Awareness Week
 Nov 20-26: Gastroesophageal Reflux
 Disease Awareness Week

DECEMBER

- Safe Toys and Gifts Month
- AIDS Awareness Month
- National Impaired Driving Prevention Month
- National Drunk & Drugged Driving Prevention
 Month (3D Month)
- Worldwide Food Service Safety Month

Dec 1: World AIDS Day
 Dec 2: Special Education Day
 Dec 3: International Day of Persons with Disabilities
 Dec 8: National Health Savings Account Day
 Dec 12: Universal Health Coverage Day
 Dec 13: Pick A Pathologist Pal Day
 Dec 20: International Human Solidarity Day
 Dec 21: Look On The Bright Side Day
 Dec 27: International Day of Epidemic Preparedness
 Dec 2-8: National Handwashing Awareness Week

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Articles are published for four months, so you should avoid references to specific dates, weeks or months for maximum placements.